

Exporting for Growth Event: West Kent



KENT
International
Business

26 April 2013, 8.30am-11.00am

Venue: Mercure Hotel, 8 Tonbridge Road, Tunbridge Wells, TN2 4QL

www.kentinternationalbusiness.co.uk

Join **Michael Fallon MP**, Minister for Business & Enterprise and **Greg Clark MP**, Financial Secretary to the Treasury, as the National Challenge: "Exporting for Growth" comes to West Kent.

Exporting is a proven route to business growth. Companies that are new to exporting experience an average 34% increase in productivity and are 11% more likely to survive. With a number of countries experiencing significant economic growth and the current worldwide demand for British goods and services, there has never been a better time to consider accessing overseas markets.

Speakers will include Michael Fallon MP, Greg Clark MP and experts from UK Trade & Investment. There will also be opportunities for companies to speak to a range of specialists about different aspects of international trade.

Delegates will hear about:

- The benefits of exporting
- The support that is available to Kent companies
- Case studies from successful Kent exporters.

Who should attend?

- Existing Kent-based exporters wishing to enter new markets.
- Kent businesses considering exporting their products or services for the first time

Register at: www.kentinternationalbusiness.co.uk/trade-events/event/export-for-growth-event

The event is free of charge but places are limited.

For more details, please contact: international.affairs@kent.gov.uk or call 01622 694046

This event is being organised by UK Trade & Investment and Kent County Council with the support of the Kent International Business partnership.



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